Kelly

The Mechanical Engineer

29 years old

She/Her

Grad Student

Engaged

OBJECTIVE

As a busy Grad student, Kelly wants to rely on her fiancé to help maintain her plants so that her plants survive when she doesn't have time to care for them

What is it that's prompted my user to begin the task?

Kelly is taking a school trip to study a famous building for her Mechanical Engineering class. She has to leave her plants in the care of her Fiancé and wants to help him keep her plants alive.

What will tell the persona that their task is finished?

When Kelly has given her Fiancé instructions in their active chat for all the plants that need to be watered for the week and trusts that her plants will be alive upon her return.

What additional information does the persona need to know to complete the task?

Kelly needs to figure out what plants need watering while she is away. Not all her plants will need attention because their watering schedules are not within the week.
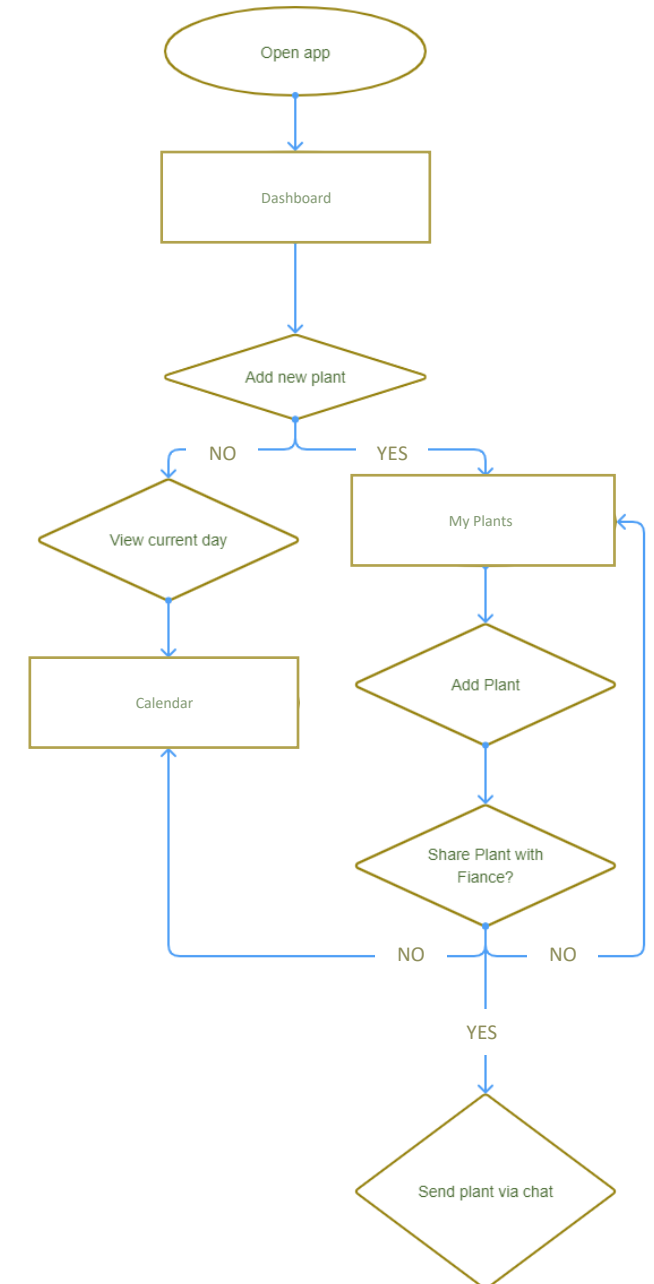
Finally, what tools will the persona need to complete the task?

Kelly needs a calendar to share with her fiancé, so he has reminders set for each plant that needs watering throughout the week.

Entry Point: Open app

- Login
- Dashboard
- My Plants
- My Plants Calendar
- Plants that need watering during week of trip
- Share in active chat with fiancé
- Send fiancé notes per plant if there is extra attention needed/requested

Success Criteria: Fiancé has a calendar set up with reminders of what plants to water during Kelly's trip

James

The Middle School Teacher

32 years old
He/Him
Middle School Science Teacher
Married

OBJECTIVE

As a passionate teacher, James wants to be able to share plant care instructions to his students so that they are successful in caring for the plants they are propagating.

What is it that's prompted my user to begin the task?

James gave his students clippings of a plant of his to propagate. The clippings are beginning to root and he wants to give his students instructions on how to place them in soil and the correct lighting.

What will tell the persona that their task is finished?

When James' students are receiving instructions on how to plant a propagated clipping into a pot and understand how to care for it going forward.

What additional information does the persona need to know to complete the task?

James needs to know that all his students have accepted his request in the group chat so he can make sure they receive the instructions they need.
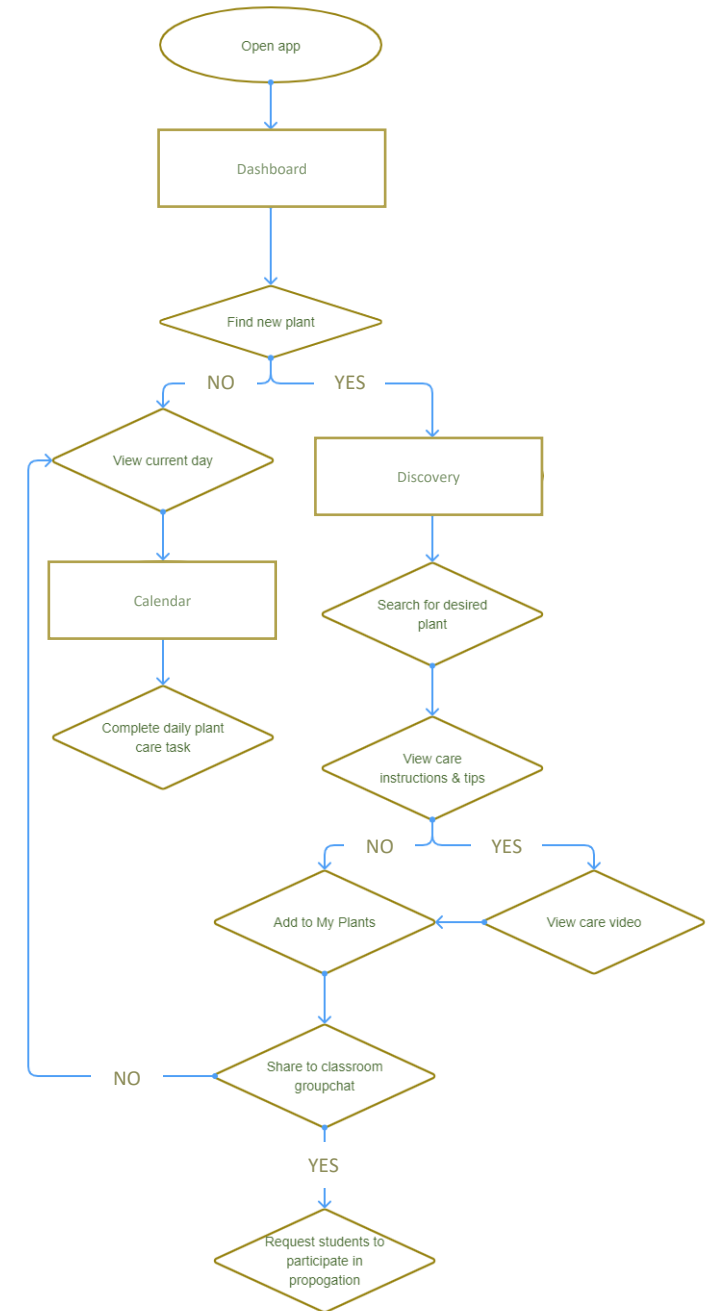
Finally, what tools will the persona need to complete the task?

James will need a list of accepted and pending student requests so he can send out an email to remaining students to join the group chat.

Entry Point: Open app

- Login
- Dashboard
- Active Chats
- Classroom Group Chat
- Group Chat Participant List
- Send reminder request to Pending Student Participants
- Plant Propagation search in "My Plants"
- Share to Classroom Group Chat

Success Criteria: All Students have received Plant Care instructions

James

The Middle School Teacher

32 years old
He/Him
Middle School Science Teacher
Married

OBJECTIVE

As a passionate teacher, James would like to have his students share progress photos of the plants they propagated, so that he build a community where they can learn off of each other

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What is it that's prompted my user to begin the task?

James thinks that it would be good to build a community amongst his students to share their progress photos of their propagated plants they are growing. Since James often propagates himself, he would like to guide them with photos and encourage them to share as well.

What will tell the persona that their task is finished?

James will be able to go to the Classroom Participant List and see that each student has a green check mark next to their name so he knows they completed his request to share progress photos in the group chat.

What additional information does the persona need to know to complete the task?

He will need to know see which of his students have shared their progress photos via the Classroom Participant List tracker.

Finally, what tools will the persona need to complete the task?

James will need a participant list tracker so he can send a reminder request to students who have not yet shared their progress photos with the classroom

Entry Point: Open app

- Login
- Dashboard
- Active Chats
- Classroom Group Chat
- Send request for progress photos
- Send personal progress photos
- View Group Chat to see shared photos
- Check Group Chat Participant List to see who has not sent a photo
- Send reminder request to remaining students who have not completed the request

Success Criteria: All students have shared their progress photos