

DIANA KATHERINE STAVROPOULOS

Analytical Creative Professional | Client Relations, Sales Support, Marketing, Storytelling, & Design

CONTACT

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DKatDesign.com

Client-focused professional with a unique blend of creativity, analytical thinking, and deep user understanding. Over 10 years of experience in design and client-facing roles, coupled with customer success and product marketing. Proven track record in supporting sales teams, managing client relationships, and creating meaningful experiences. Passionate about fostering strong client connections and contributing to business growth.

SKILLS

- Client Relations
- Product Training & Education
- Customer Success
- Project Management
- Budget Oversight
- Marketing
- Event Planning
- 2D & 3D Design
- Prototyping
- Usability Testing
- User Research
- UX & UI Design

PROFESSIONAL EXPERIENCE

Designer, Turf Design | Chicago | Contract
September 2024 – Current

Assistant Project Manager & Product Specialist, Eggersmann | Chicago
November 2018 – September 2024

- Hosted 20+ Design Networking Events (30-150+ attendees): AIA Design Night Virtual Showing, AIA LGBTQIA+ Winter Social, AIA Bridge, AIA Third Thursdays, RNDD Gallery Walk, RNDD Pup-Crawl, etc.
- Supported sales and product education in the Chicago Eggersmann Showroom for existing and new clients
- Provided AutoCAD training and support to team members to help guide them through company standards
- Prepared brand and marketing presentations to boost sales efforts
- Provided 2D AutoCAD drawings, 3D 2020 Fusion renders, and itemized quotes for 45+ residential projects, average project scope of \$100,000-\$750,000
- Prepared construction drawings and itemized orders for fabrication in Germany
- Created tailored design solutions for clients that reflect contemporary trends within the Eggersmann product line
- Collaborated with cross-functional teams in Germany and the United States to coordinate design layouts and site installations

Product Design Consultant | Projects

- Heim Project - Case Study: Project Management Tool | Chicago | July 2022 – June 2023
- CareerCoachingPro (CCP): TECHconneXt Conference Website | Chicago | May 2022 – October 2022
- Roota Project - Case Study: Plant Care App | Chicago | July 2021 – July 2022

Interior Design Project Manager, Cari Giannoulis Design | Chicago
May 2018 – November 2018

- Managed a historic mansion restoration project, collaborating closely with clients, architects, and contractors to meet client expectations and maintain project timelines and budgets
- Created detailed interior 2D AutoCAD layouts and custom furniture designs, enhancing project visualization
- Provided AutoCAD training and support to team members and help guide them through company standards

Interior Design Assistant, North Clybourn Group | Chicago
January 2018 – May 2018

- Assisted clients in selecting finishes and customizing designs during site visits, ensuring their preferences were met and contributing to overall client satisfaction
- Conducted site visits and collaborated with developers to customize designs
- Contributed to interior design team efforts, drafted 2D AutoCAD plans and coordinating project logistics

CAD Designer (MEP Engineering), Henneman Engineering | Chicago
September 2016 – January 2017

- Drafted 2D AutoCAD plans in partnership with senior engineers for a local firehouse and hospital
- Modeled 3D Revit layouts to coordinated with Henneman MEP engineers and HOK architecture team

CAD Designer (Telecom – Architecture & Engineering), SAC Wireless | Chicago
June 2014 – September 2016

- Drafted 2D AutoCAD plans and elevations of 50+ telecom sites across the United States
- Collaborated with engineers and A&E specialists to determine site scopes and layouts
- Led the drafting team by creating design templates and providing training, enhancing the team's efficiency and accuracy, which positively impacted client deliverables and project outcomes

SOFTWARE

- Insightly (CRM)
- Toggl Plan
- Mural
- Asana
- Slack
- G-Suite
- Box
- Microsoft Office
- ChatGPT (AI)
- Figma
- InDesign, Illustrator, and Photoshop
- AutoCAD
- Revit
- 2020 Fusion
- Rhino

EDUCATION

CareerFoundry
UX Design Certificate

- Intro to UX Design Course
- UX Immersion Course
- Frontend Development for Designers Course

University of Illinois Chicago
B.Sc. Architecture

- Chancellor's Student Service Award (CSSA) Recipient

CITIZENSHIP

- United States of America
- Canada